



Invitation to Press Event Cranmore Mountain Resort Launches First of Its Kind Pilot Project to Use Biodiesel Fuel

Cranmore Mountain Resort is hosting a special press event on Friday, **February 27, 2004**, to announce a new biodiesel pilot project launched this month at the ski resort. Through a grant from the N.H. Department of Environmental Services and the Granite State Clean Cities Coalition, Cranmore is now using biodiesel fuel in the four Bombardier grooming vehicles used for daily grooming of the ski slopes. This project is the first of its kind at ski areas in the Eastern U.S. Because of your interest in air quality and alternative fuel vehicles, you are cordially invited to attend this event.

What: Press Event to Showcase the Use of Biodiesel Fuel at Cranmore Mountain Resort and Demonstrate Biodiesel Powered Equipment

Refreshments will be available immediately following the official ceremony and free lift tickets and rental equipment will be available for all guests upon RSVP.

**Where: Cranmore Mountain Resort – North Base Lodge
1 Skimobile Road
North Conway, NH
(directions below)**

**When: Friday, February 27, 2004
10:00 a.m. – 12:00 noon**

Biodiesel is a domestic, renewable diesel fuel replacement derived from natural oils such as soybean or canola oil. It can also be manufactured from recycled restaurant grease. It is a cleaner burning fuel that is nontoxic, biodegradable, and works in any diesel engine – trucks, construction equipment, buses, and cars – with few or no modifications. This pilot project at Cranmore Mountain Resort is critical in demonstrating the cold-weather viability of biodiesel in heavy duty vehicle applications.

Cranmore is a member of the Granite State Clean Cities Coalition, a group of over 50 stakeholders promoting the use of alternative fuel vehicles and associated fueling capacity to increase our nation's energy security and reduce air pollution.

For more information on this event and to RSVP if you will be attending, please contact Eric Rossignol at (603) 356-5543 x351, or erossignol@boothcreek.com.

Directions to Cranmore:

From Dover/Portsmouth area, take Spaulding Turnpike Route 16 North to North Conway; *at the Burger King in North Conway, take a right at the lights; turn left at Wal-Mart onto North-South Road; follow for approximately 2 miles; turn right on Kearsarge Street, then right at the Cranmore sign onto Skimobile Road.*

From Manchester/Central N.H. area, take 93N to exit 23 (Meredith) then Rt. 104 East to Rt. 25E to Rt. 16 North to North Conway; continue as above.

From Portland, ME, take Rt. 302W to North Conway; turn right at Wal-Mart onto North-South Road before reaching Rt. 16; continue as above from North-South Road.

From Boston area, take 93N to 95N to Spaulding Turnpike to Rt. 16 North to North Conway; continue as above.

From the Northern N.H. area, take Route 16 south to North Conway; turn left at light onto Kearsarge Street; continue to Cranmore sign.